



MAD MONKEY GLOBAL

COMMUNITY

IMPACT

REPORT

2025

JAN 2026



mad
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The 2025 Community Impact Report:

Building Communities, Creating Impact

The 2025 Community Impact Report reflects Mad Monkey's evolving commitment to fostering sustainable change and empowering the vibrant communities we call home. Throughout this past year, we have scaled our CSR and sustainability initiatives, deepening our partnerships with local organizations to create programs that blend authentic travel with measurable social good.

From advancing clean water access and educational equity to spearheading reforestation and community-led development, this report captures the heart of our mission in action. It's a testament to the lives transformed and the resilient groundwork laid for an even brighter future.

We invite you to explore the stories and milestones of our 2025 journey as we continue to build a legacy of love, impact, and truly responsible travel.



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Ha Giang Loop: Global Recognition & Clean Water Impact

Q2 was a milestone quarter for Mad Monkey Ha Giang Loop. The experience was named a finalist for the 2025 Global Youth Travel Awards in the category of Best Sustainable Tour Operator, placing our Vietnam team among global leaders in responsible tourism.

On top of that, Mad Monkey Vietnam smashed its fundraising target for Gravity Water Vietnam. Through a series of initiatives — including hostel events and the July “14 Years of Mems” fundraiser hosted by Mad Monkey Hanoi and Hoi An — we raised a total of VND 65,731,300, surpassing our goal of VND 65,000,000.

These funds will build and install a water filtration and rainwater harvesting system at Na Chi Kindergarten in Ha Giang Province, providing 234 students with access to clean and safe water.

From international recognition to life-changing community projects, Ha Giang is showing what it means to make travel matter.



Supporting Students & Education



Creating Cooler Classrooms

Danao Elementary School Fan Donation

In a successful community initiative, Mad Monkey donated 12 wall fans to Danao Elementary School, significantly improving classroom comfort for both students and teachers. This effort was made possible through the 2024 Sunset Beach Run, where enthusiastic participants turned their strides into support for local education. We extend our heartfelt thanks to everyone who joined the event and contributed to this impactful project. We look forward to continuing this tradition of giving back at the next Summer Sunset Beach Run on March 22, 2025.





Siquijor Community Kick-Off: Hoops and Connectivity

On March 24, Mad Monkey Siquijor kicked off a meaningful local initiative by donating a new basketball hoop to the local elementary school and raising funds to install WiFi in every classroom. This effort aimed to provide students with safer and more consistent access to online learning, eliminating the need to cross the road for piso WiFi. It was a humble yet impactful start to a long-term commitment to improving education and student well-being in the community.



Infrastructure Support: Roof Repairs for Banlad Yaka School



In March 2025, the Mad Monkey Bangkok team extended support to Banlad Yaka School in Ubon Ratchathani province by donating \$148 to help fund critical roof repairs. The contribution is part of an ongoing effort to improve school infrastructure and learning environments in underserved communities. The donation supported the construction of a new covered walkway, enhancing both safety and comfort for students. This initiative reflects the Bangkok team's continued commitment to making a tangible impact through locally driven action.

Brigada Eskwela, the Mad Monkey Way

Across our Philippine properties, we're putting a colorful twist on the Department of Education's Brigada Eskwela initiative, each hostel championing its own event with one united goal: to help repair and repaint schools that need a little love. In Panglao, we're lacing up for the Pride Run on June 29, supporting WeCare Bohol and Danao Elementary School. Siargao is raising funds for Espoir Del Carmen, while Manila's turning up the volume with Bonkers Bingo for the Virlanie Foundation. Siquijor is rallying for Tignao Elementary School, and our iconic Sunset Cruise will benefit Calitang Elementary. Different islands, different vibes, but one mission—building brighter, better spaces for young learners.





Cambodia: United for a Sports Center

Teams from Phnom Penh, Siem Reap, and Koh Rong joined forces to support the Cambodian Children's Fund, which provides education, healthcare, and community development.

- Donated \$552 to fund a new sports center for children
- Donated a box of clothes to families in need
- Donations delivered by Socheath, Sreykhouch (RHR MMCAM), and Reaksmey (FOM)

This initiative showed the power of collaboration across our Cambodian locations to deliver lasting community impact.



Phuket: Bright Smiles at Sunshine Foundation

Our Phuket team partnered with Sunshine Foundation School Orphanage, an organization that provides shelter, food, and education for children in need.

- Delivered coloring books, pens, and snacks for the children
- Donated 4,245 THB, raised through monthly pub crawls
- Spent the day engaging in creative activities with the kids

This was the first of many visits, marking the beginning of a long-term partnership to support the Sunshine Foundation.



Siquijor: Feeding Minds and Classrooms

Our Siquijor team focused on education and nourishment at Tignao Elementary School.

- Hosted a feeding program for 165 students
- Donated 20 chairs, 6 small tables, 2 big tables, and 2 built-in cabinets
- Team members present: Don Queliste (HK Supervisor), Jenalyn Cenas (Reception Supervisor), Jollie Pantullana (GE Manager), Mark Alana (Chef de Partie), Janno Pedrigal (Maintenance Head), Lizarie Allunam (Property Accountant), Daisy (GE), and Razel (Maintenance)

This initiative not only provided meals but also improved the school's learning environment, ensuring students have the tools they need to succeed.





Panglao: Nourishment for Nutrition Month

In celebration of Nutrition Month, the Mad Monkey Panglao team brought health and happiness to Danao Elementary School.

- Served 750 students and teachers with wholesome treats: fresh fruits, malunggay pandesal, and taho
- Promoted healthy eating while creating a joyful day of smiles and community connection

This initiative reflects our belief that good food fuels not just the body, but also the spirit. By championing local, nutritious options, we're helping to instill healthy habits while strengthening our ties with the Danao community.

Global Team: Racing for Education

On August 16, 2025, our Global CSR & Sustainability Manager, Tinay, proudly joined the Race for LIFE 2025 at the SM Mall of Asia Grounds in Pasay City, Philippines.

Organized by the Real LIFE Foundation, this annual fun run raises funds to provide scholarships for underprivileged Filipino youth. By participating, Tinay represented Mad Monkey's commitment to helping expand access to education and opportunities for the next generation of leaders.

Her involvement reflects our belief that education is a cornerstone of sustainable impact, and shows how Mad Monkey contributes not only to local initiatives but also to global causes that create lasting change.

The poster for the Race for LIFE 2025 features a group of runners in green and orange shirts participating in a race. The text on the poster includes: "SM MALL OF ASIA GROUNDS" in the top left corner; "REAL LIFE FOUNDATION RACE FOR LIFE 2025" at the top right; "BE A Scholar Champion" in large green letters in the center; "TAKBO PARA SA PANGARAP" in a green banner below the title; "REGISTER NOW AT bit.ly/raceforlife2025 OR SCAN THE QR CODE ON THE RIGHT" at the bottom center; and a QR code in the bottom right corner. The bottom of the poster lists sponsors: "PRESENTED BY Sanicare PurpleCow SME Healthcare"; "CO-PRESENTED BY ImmunoMax MATLING Disciple Brew"; and "SPECIAL THANKS TO SPACE&TIME CUBE + BREEZE ORIENTAL SPA & MASSAGE Air-As".

Gili T: Volleyball Tournament

Our volleyball tournament in Gili T brought together guests and local suppliers to raise \$172 in support of Chilli House. These contributions were used to purchase essential resources, including a lamination machine, laminating sleeves, printer ink, and a bulk supply of A4 paper and stationery. By leveraging a day of sport for social good, we provided tangible tools to support the vital community work being done by our local partners.



Conquering Ironman 70.3

Our co-founder Alex participated in the Ironman 70.3 in Australia, raising \$8,000 for The Rabbit School in Phnom Penh, which supports underprivileged children with learning disabilities.





Protecting the Environment



Summer Sunset Run & Beach Clean-Up 2025

The 2025 Summer Sunset Beach Run at Alona Beach brought together over 300 participants for a scenic 10K run and beach clean-up. The event raised \$360 for Danao Day Care Center, Danao Elementary School, and Trinity Angels Care Home Orphanage. Runners were treated to refreshments, medals, and post-race celebrations—all in the spirit of fun, fitness, and community impact.

Phnom Penh: Running for Charity and a Greener City

On June 15, two of our Phnom Penh team members — Raksmeay (Phnom Penh Hostel Manager) and Malinda (Regional Finance Head) — proudly represented Mad Monkey at the 13th Phnom Penh International Half Marathon. Held in front of the Royal Palace along the Mekong River, this annual event is dedicated to multiple causes:

- Celebrating the Birthday of Queen Norodom Monineath Sihanouk
- Marking World Environment Day
- Commemorating the Olympic Day Run
- Supporting the call for charity and a greener city

By participating, our team not only joined thousands of runners promoting health and community spirit but also stood behind a shared vision of sustainability, friendship, and collective well-being.





Nacpan Beach: Cleaner Shores, Fuller Bellies

After a short break, beach cleanups in Nacpan are back in action. The initiative not only keeps our coastline beautiful but also strengthens community ties and sets an example of sustainable tourism in action.

Alongside the cleanup, the team extended their support to Calitang Elementary School, where they provided meals for 100+ children. This dual effort reflects our commitment to both environmental and social impact — caring for the natural spaces we enjoy while also giving back to the local communities who call them home.

Bangkok: Comfort and Care with Suankaew Foundation

Our Bangkok team partnered with the Suankaew Foundation, which supports communities through reskilling, job training, grocery stores for low-income families, and shelter services.

- Donated two large bags of clothes
- Donated five mattresses
- Contributions delivered by P'Gai (Head Housekeeper) and Nabi (Reception)

Through this partnership, Mad Monkey Bangkok is helping create pathways to resilience and opportunity.





Events



Volunteer Activities



Donation Drives

Community Support Initiatives

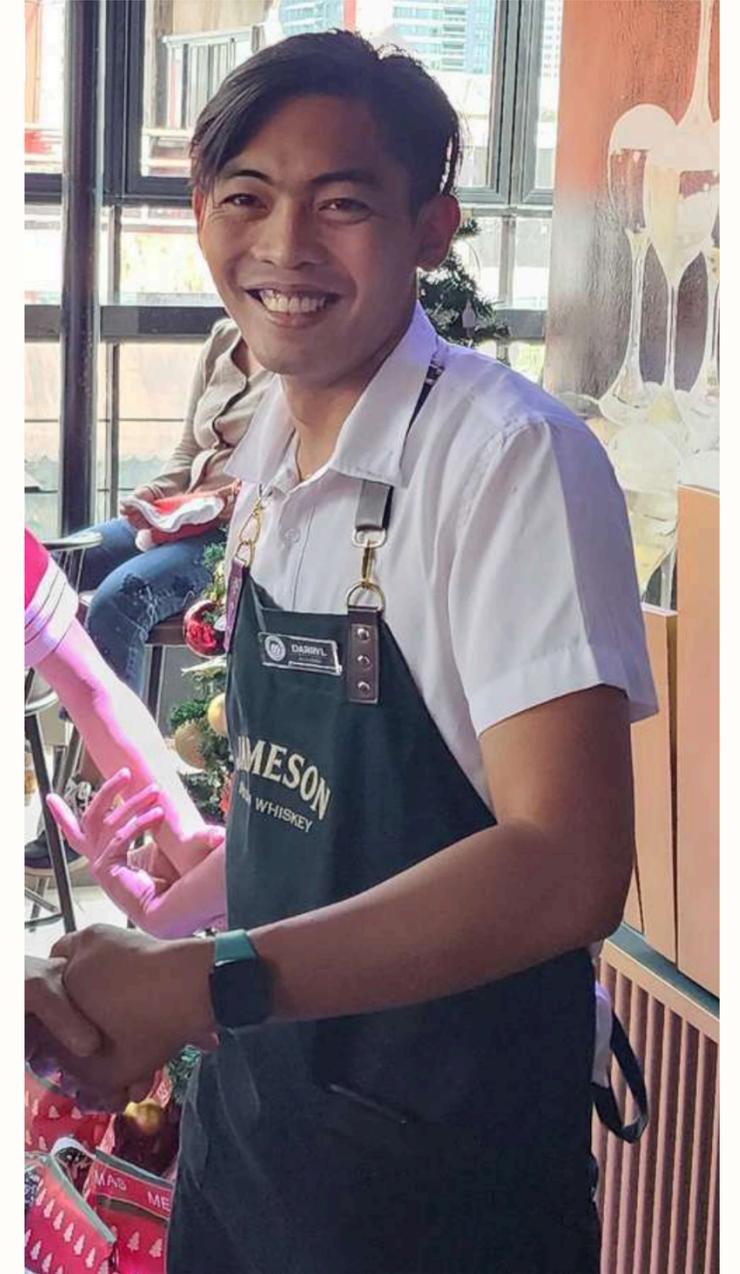




Bayanihan in Action

In the spirit of bayanihan, our team came together to support Darryl and his family after they lost their home in a house fire. Through the “Pass the Hat” campaign, we raised \$502, alongside generous donations of clothes, groceries, and household essentials for his wife and three young children (ages 8, 5, and 1).

Additional support included temporary hostel accommodation and meals, helping ease their transition as they search for a new home. Special thanks to Dan for his PHP 10,000 personal donation and the Manila team for contributing 10% of their service charge (PHP 16,000). This initiative has truly shown the heart of our team in action.



in photo: Darryl



Chiang Mai Gives Back on Elderly Day

On April 15, 2025, Mad Monkey Chiang Mai joined the Chang Khong community in celebrating Elderly People's Day by donating 50 towels to local seniors. Held at the community hall, the event brought together residents, volunteers, and team members for a morning of gratitude, tradition, and support. This small but heartfelt gesture reflects our ongoing commitment to honoring and uplifting the elders in our host communities.

Panglao: Running for Awareness

On the last weekend of June, Mad Monkey Panglao hosted a Fun Run that brought together 438 runners from the local community and beyond. The event wasn't just about fitness — it was about purpose.

- Raised ₱32,970 for WeCare Bohol, an organization dedicated to promoting education and awareness on HIV prevention, testing, and treatment for all Boholanos
- Created a platform for open conversation and awareness about health, wellness, and inclusivity
- Strengthened our hostel's role as a hub for both community and social impact

This event proved that when people run together for a cause, every step helps create lasting change.



Game On for Good

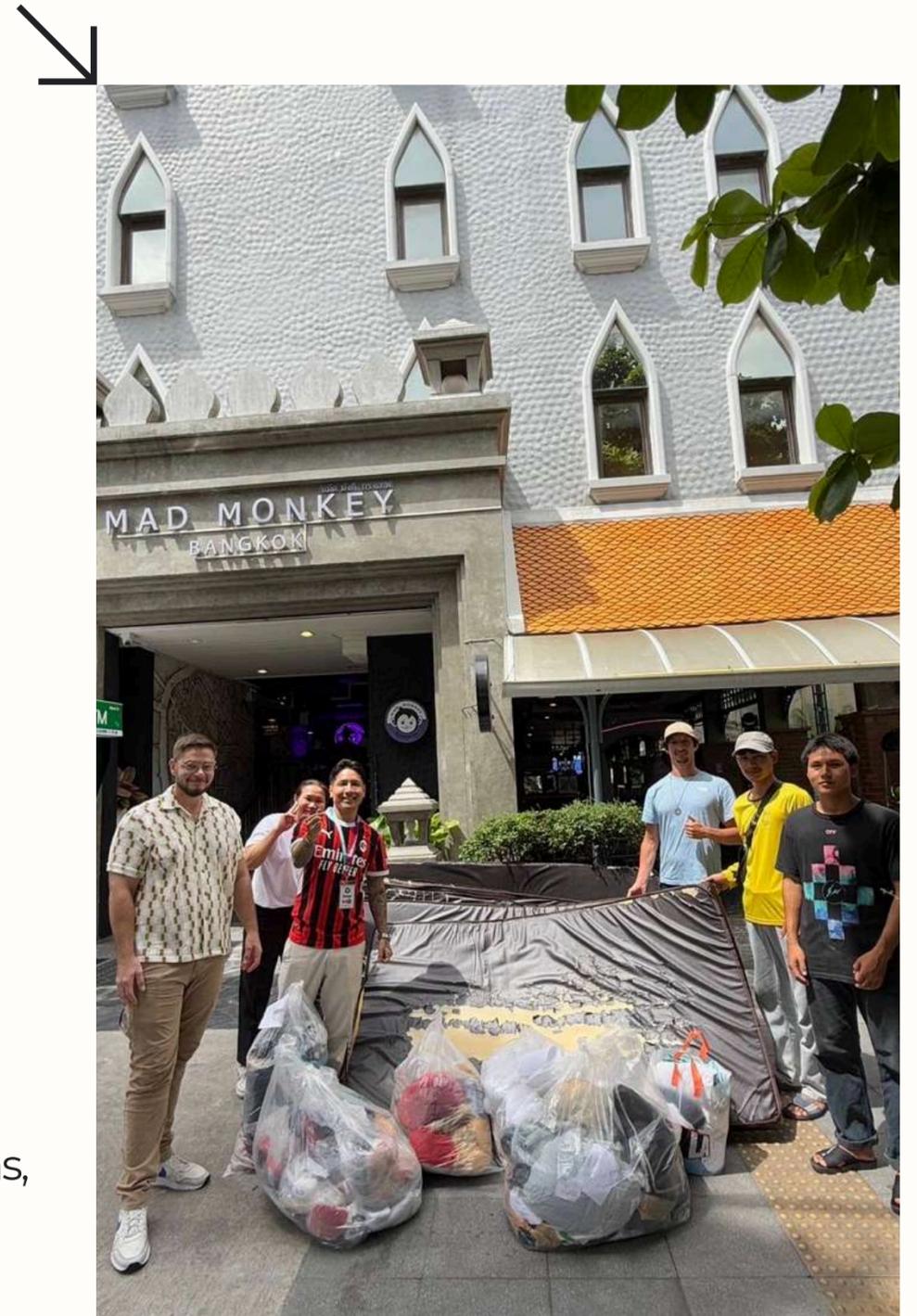
Our four Cambodian properties are joining forces to support the Cambodian Children's Fund in an ambitious and energizing project: a brand-new sports center. This isn't just about bricks and mortar; it's about building confidence, community, and opportunity through sport. With every baht and dollar raised, we're helping create a space where kids can thrive, play, and dream big. This is more than charity; it's a game-changer.



Photo courtesy of Cambodian Children's Fund

Thrift and Donation

Our MAD Thrift and Donation initiative in Bangkok turned guest generosity into tangible support for the Suankaew Foundation. By encouraging guests to donate their pre-loved items, we created a sustainable cycle of giving where all profits from these donations were gifted directly to the foundation's community programs.



Charity Pool Crawl

In Siem Reap, we hosted a special Sunday Charity Pool Crawl in a powerful collaboration with three other local hostels to support Feeding Dream. By committing 50% of all F&B revenue and ticket sales from the event, we turned a favorite guest experience into a major fundraising milestone. This collective effort provided critical support to Feeding Dreams' mission, proving that when the local travel community joins forces, our shared impact goes much further.





Christmas for a Cause

This past holiday season, Mad Monkey transformed celebrations across Siargao, Hoi An, Panglao, Siquijor, Luang Prabang, Phuket, and Manila into high-impact CSR events. In Siargao, our nightly fundraisers and Tri-Island Christmas Boat Party successfully provided wall fans and school supplies for Catangnan Elementary, while moving us closer to funding a new water pump and roof repairs.

Through our Mad Monkey Gives Back Initiative, guests personally sponsored gifts for local children, while year-long Bingo and Beer Pong tournaments in Luang Prabang raised essential funds for Trinity Angel's Orphanage. From charity pub crawls in Phuket to community donation days, we proved that festive energy can drive meaningful change, ensuring our 2025 holiday season left a lasting legacy of support across the region.

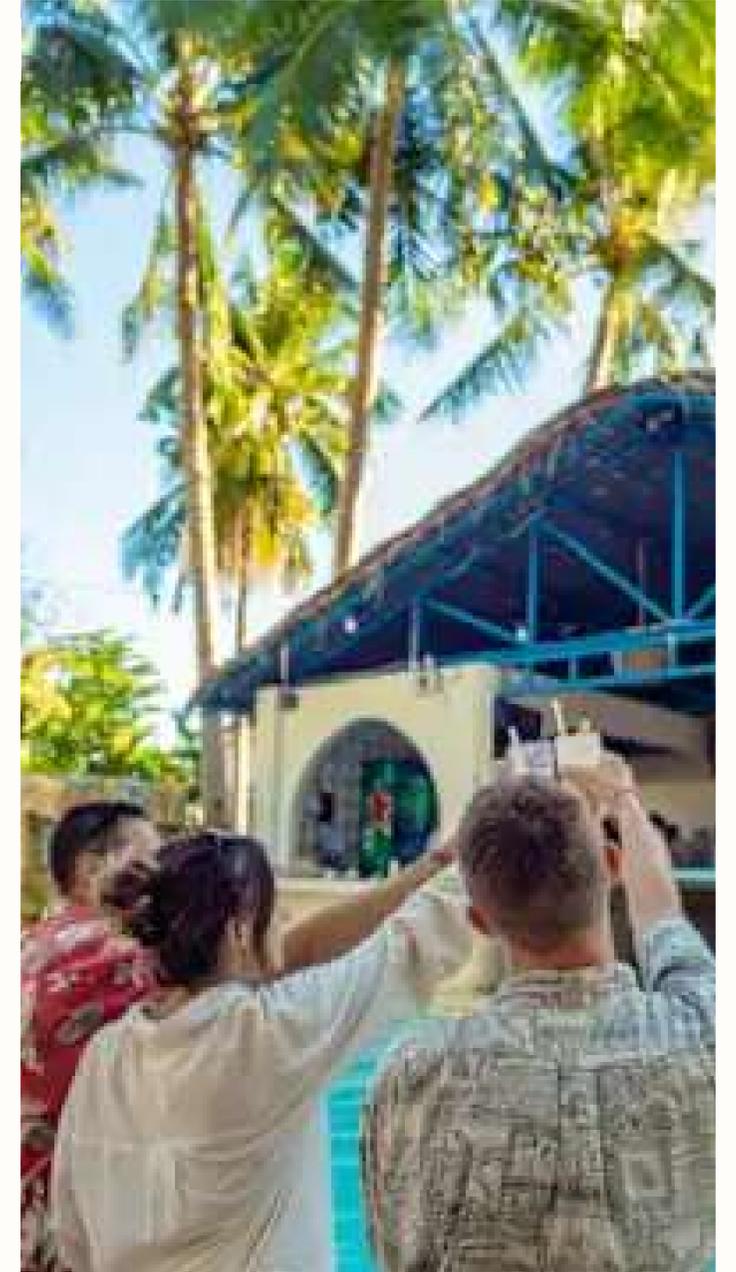


Staircase to Sustainability



Panglao Earns Sustainability Level 2 Badge

Mad Monkey Panglao proudly earned the Hostelworld Staircase to Sustainability Level 2 badge, becoming the third property in the group—and the very first in Panglao—to achieve this milestone. The recognition reflects ongoing efforts in waste reduction, community engagement, and sustainable operations, marking a big step forward in our commitment to responsible travel and conscious hospitality.



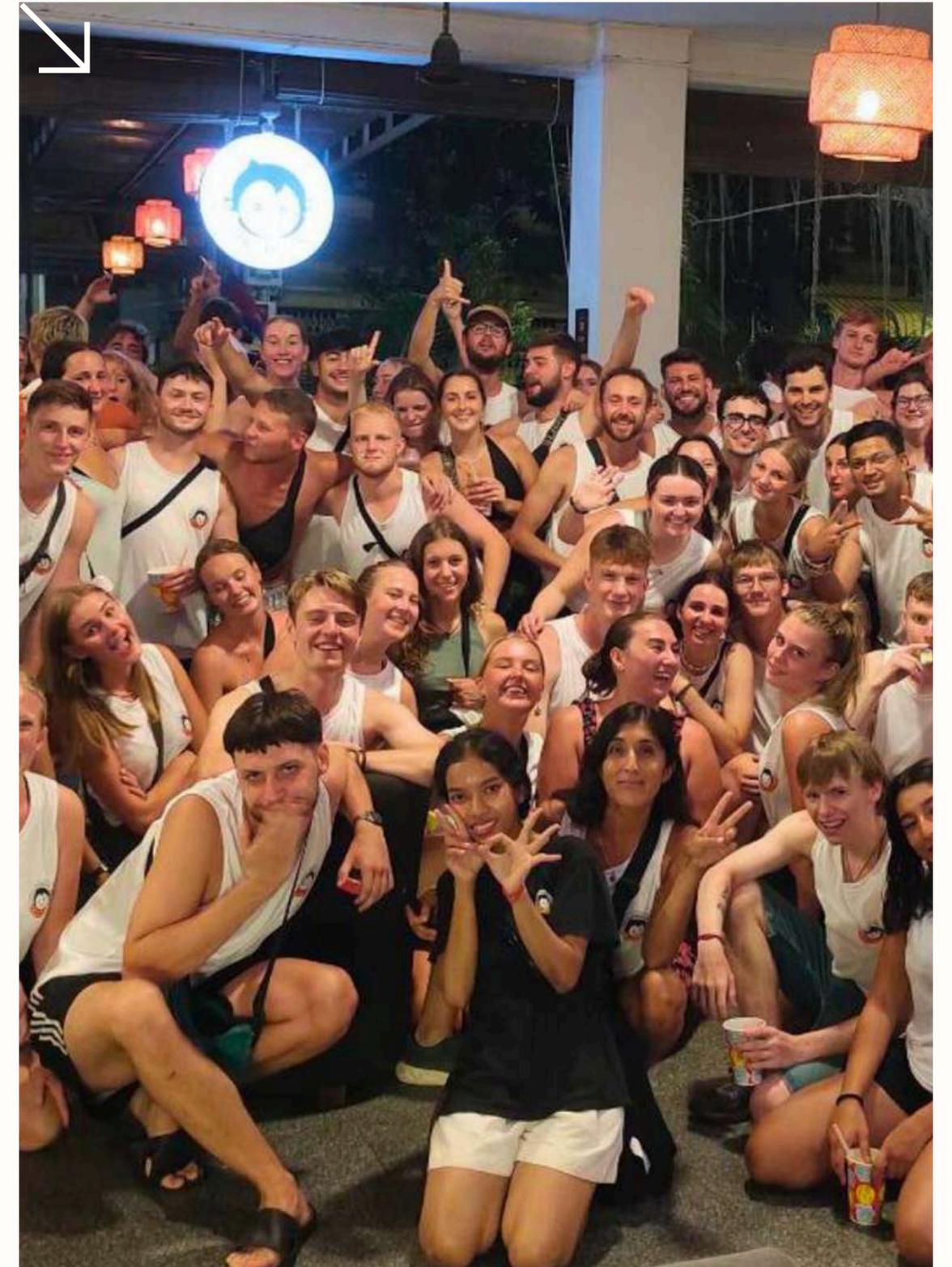
Phnom Penh: Climbing the Staircase to Sustainability

In July 31, Mad Monkey Phnom Penh was officially awarded the Hostelworld Staircase to Sustainability – Level 2 Badge. This recognition highlights our ongoing commitment to integrating sustainable practices into daily operations and community impact initiatives.

Level 2 reflects progress in areas such as:

- Implementing eco-friendly operations within the hostel
- Expanding social and community engagement programs
- Actively working toward measurable sustainability goals

This milestone is part of our broader journey to ensure Mad Monkey hostels contribute positively to both people and planet. With Phnom Penh leading the way, we're excited to see more of our properties climb the sustainability staircase in the months to come.



THANK YOU

